

AFM

Marketing Specialist



Summary

The AFM Marketing Specialist is a full time self-supported staff position. This specialist is responsible for telling the story of AFM, its team members, and ministry partners through various artistic avenues. This position interweaves missions and artistic design for the purpose of furthering the Kingdom.

Below is a job description for the AFM Marketing Specialist:

Job Description

- Build and maintain a creative marketplace that assists team members in fundraising for missions, and also connects our ministry partner projects to donors here in the West.
- In coordination with the AFM Creative Design and Social Media Coordinator:
 - A) Produce regular photography, video and other digital graphic content for posting to social media, website and AFM App.
 - B) Tell the stories of AFM team members and ministry partners through artistic design on all AFM Platforms.
- Maintain Ministry Blog (acquire guests posts for content)
- Teach / Speak / Disciple at Campus and City events as well as travel to meet with AFM team members who need ongoing discipleship.
- Lead cross-cultural mission teams including summer & winter programs in countries where AFM serves.
- Other tasks as required by the ministry
- Fundraising for personal salary

Required Work Experience:

- Experience leading peers and others in a discipleship relationship
- 1 Year experience in art production and sales
- 2 years of artistic studio experience

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Skills and Abilities:

- Effective organizational and planning skills.
- Good communication skills.
- Heart for discipling young adults as they explore missions and other cross-cultural vocational experiences.
- Flexible and able to adapt to changing environments and schedules, especially during travel.
- Team Player. Gets along well with others. Ability to have fun and connect with young adults.
- A willingness to learn new areas of artistic design that you are not currently proficient in (i.e. Graphic design, painting, website creation)